

Live Streaming: Information for parents and carers





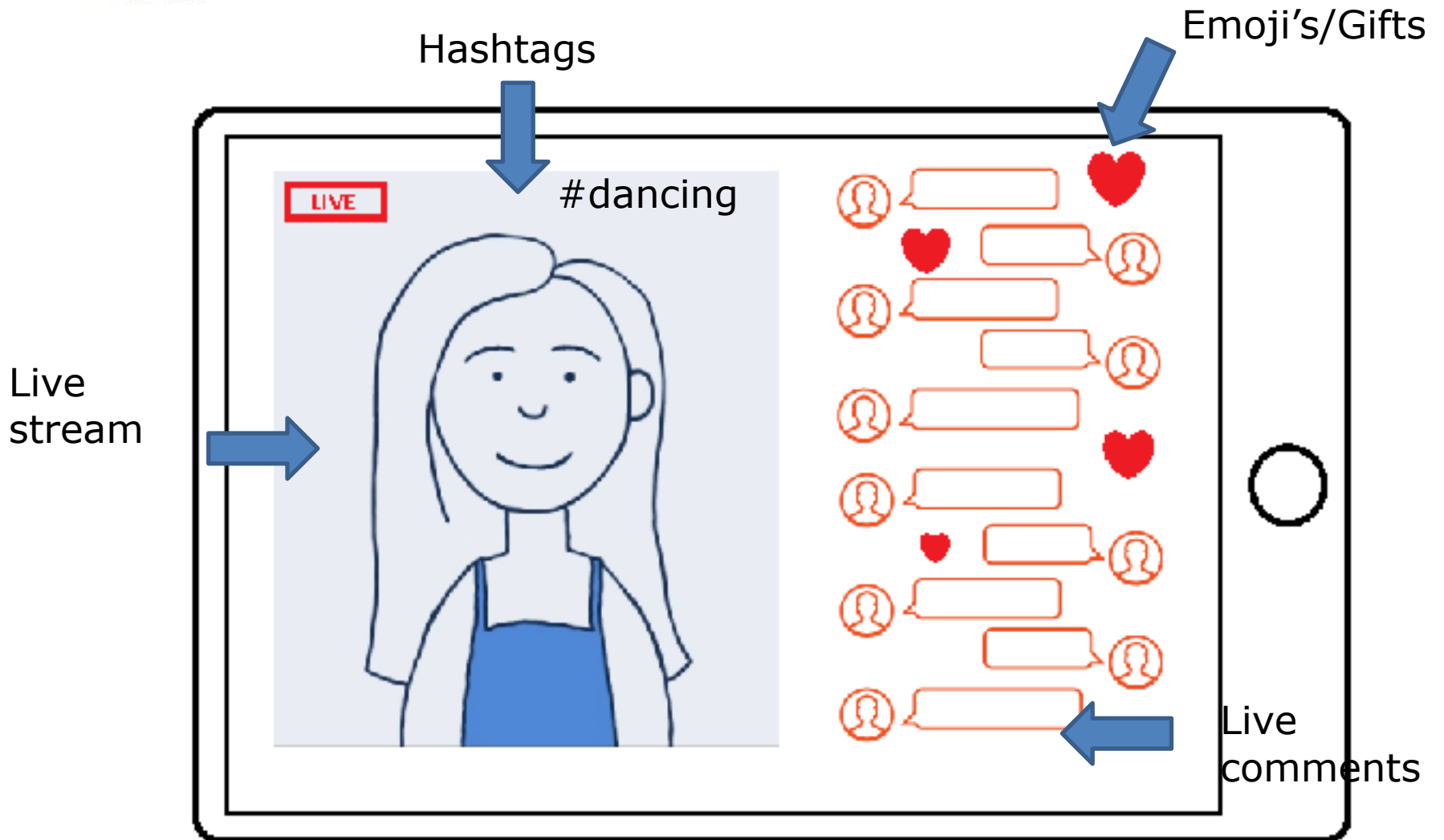
What is live streaming?

- Visual broadcast live over the internet via any smart phone or tablet with a camera
- Live streamed videos are unedited and shared without delay
- Unmoderated, unrehearsed & unpredictable
- Viewers can send gifts, comment and talk directly with
ve streaming





What does it look like?





Popularity

Live streaming is highly appealing to children and young people as it offers the opportunity for them to be a creator and presenter and be seen by a potentially huge audience.



Live.me: Over 20,000,000 downloads



YouNow: 10,000,000 - 50,000,000 downloads



Live.ly: 5,000,000 - 10,000,000 downloads



Periscope: 10,000,000 - 50,000,000 downloads



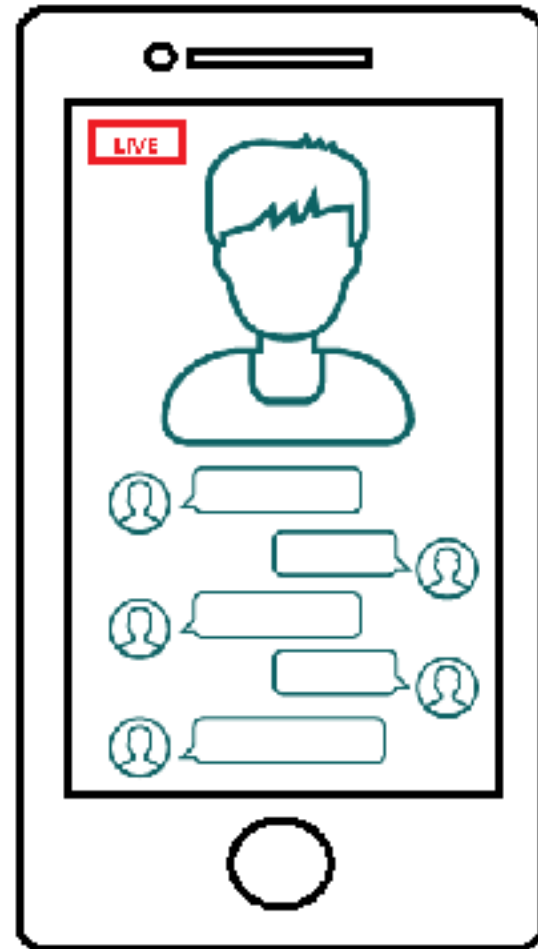
Musical.ly: 100,000,000 - 500,000,000 downloads

* References: Google Play October 2017. All referenced have an age limit of 13+ years



Risk factors

- Developmental stage
- Reduced inhibition online
- Live streaming is 'in the moment'
- Tactics such as trickery
- Affirmation
- Power of multiple comments
- Fear





What can you do?

- Ongoing conversations with your child about their internet use
- Children should only live stream in public rooms
- Look out for children moving to private platforms
- Build resilience, particularly where children are feeling lonely
- Encourage children to identify safe and trusted adults
- Make sure children know where to go for support





Positive vs unhealthy attention

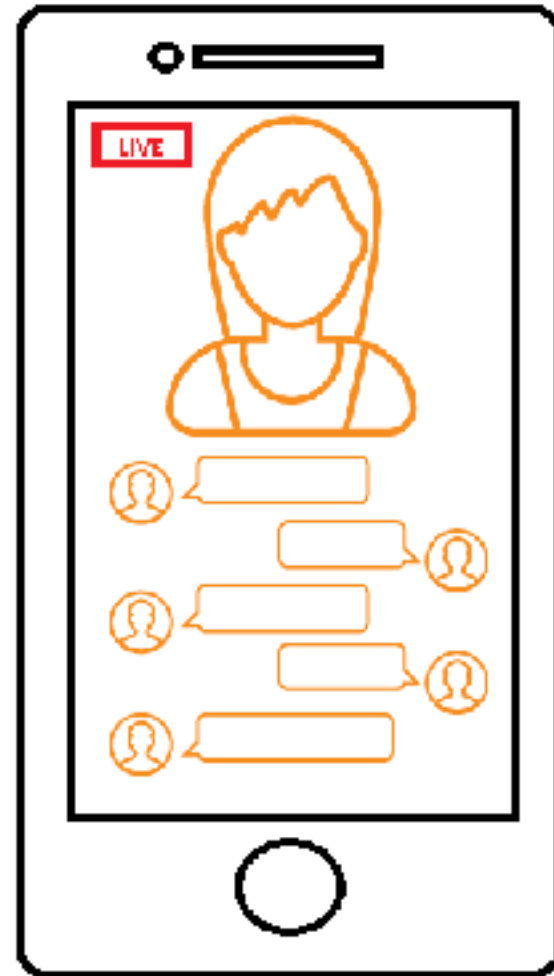


- Schedule planned attention
- Give personal and positive feedback
- Be a positive role model
- Encourage choice and consent from an early age



Risk factors

- Developmental stage and sexual exploration
- Reduced inhibition online
- Concept of live streaming
- Tactics such as flattery and affirmation
- Power of multiple comments
- Fear





What can you do?

- Ongoing conversations with your child about their internet use
- Talk to young people about being asked to move to private platforms
- Build resilience particularly where young people are feeling lonely
- Encourage young people to identify safe and trusted adults
- Make sure young people know where to go to report and for support





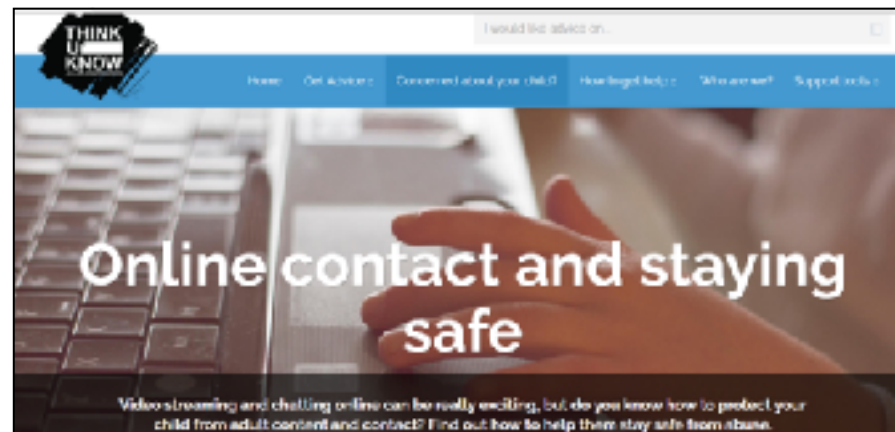
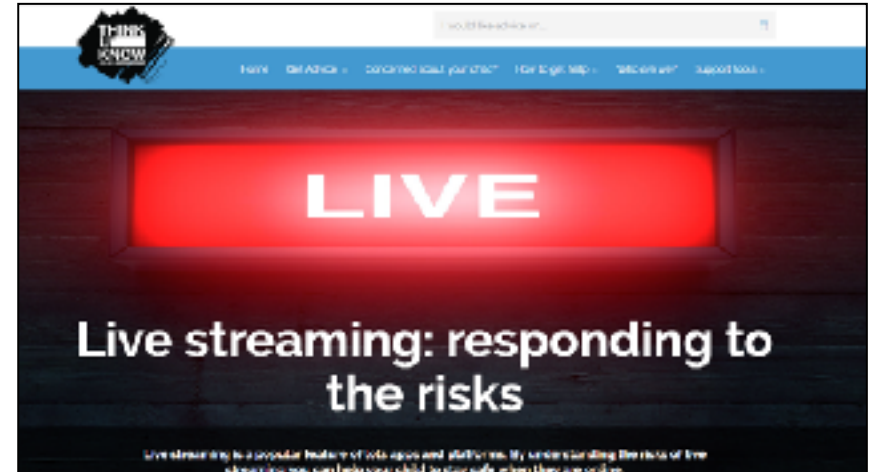
Conversation topics

- Age appropriate news stories/TV storylines
- Photos vs live streaming
- ‘Likes’ and views





Thinkuknow website for parents/carers





Thinkuknow websites for young people



Home **Real advice** **Abuse** **Downsides** **Help** **11-13** **14+** **Search** **0.5.4**

THINK UP KNOW
FOR THE UNDER-18S

Live Streaming

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Ever wanted to see how to "go live" on the internet? Our videos make it so easy. Watch our animated characters and learn what to do!

Why do people do it?

Sharing videos online can be exciting. Some people use live streaming as a way to showcase their talents, to help others, or to raise money for a good cause. But it can also be used to share inappropriate or harmful content.

Warning: live videos!

The chat is in real time – live video content about the content below? [See what you can do to stay safe.](#)

Dealing with pressure online

Sometimes it can feel awkward saying "no" to people, especially if they're someone close, such as a friend, boyfriend or girlfriend. This might be because you really want to please, you trust them and don't want to let them down. However, if you do say no, any genuine friend or partner who cares for you and respects you will accept your decision.

Unlike our real friends, people we don't know online can try to convince us to do things, even when we have said no. This can feel tricky because, online, there can be lots of people asking at the same time – live streaming or "going live", when often these ask lots of young people to do things they may not be OK with. These requests can feel uncomfortable and "pushy" – asking for personal information, or asking them to do things that could cause young people to feel under pressure. It might be lots of compliments, promising gifts or young people feel like they need to do what they are asked to do. There are lots of people asking, sometimes it can feel like it's their turn. There are all elements of pressure and it is

Lies and truths

Here are some lies people tell. It's important you know the facts.

- "If you do this for me I'll leave you alone"**
The more you do for them the more power they will think they have. The best thing if someone threatens you online is to get up, walk away and tell someone as soon as you can. If you feel trapped, report to CEOP.
- "The police will never find me, I've hidden myself on the internet"**
This is never true. No matter what clever tricks they claim to be using, everyone leaves a "digital footprint" online. The police are very good at tracking these people down, even if they're not in the UK.
- "If you don't do more for me I'm going to share this image"**
They often don't share the images, even when they've threatened to. It's not in their best interests. The more information they share, the easier it is for the police to track them down.
- "If I share this image you'll never get over it"**
You might feel you have no way out but this isn't true. All problems can be solved with support. If they do share an image, this is better than being forced to do more awful things. Even if you think they will share the image, talking to someone will help you get perspective. You need support to make it stop.



Reporting to CEOP

A screenshot of the CEOP website's main page. At the top left is the CEOP logo and the text "Child Exploitation and Online Protection Centre". At the top right, it says "If you need to talk to us privately, just click here" with a "Quick exit" button. The main heading asks, "Are you worried about online sexual abuse or the way someone has been communicating with you online?" Below this, it says "Make a report to one of CEOP's Child Protection Advisors". There are three columns of content: "Should I make a report to CEOP? →", "What happens when I make a report? →", and "How can CEOP help me? →". Each column has a brief description and an icon. The bottom of the page features a blue wave graphic with various icons like a computer, gears, and a person.

The CEOP website has information on:

- When to report to CEOP
- What happens when a report is made to CEOP
- How CEOP can help

A navigation element from the CEOP website. It features a dropdown menu with the text "I am a parent" and a blue arrow pointing down. To the right, it says "You can change who you would like to see information for here". Below this is a large, bold heading "Should I make a report to CEOP?" with a yellow underline.





Staying up to date

CEOP social media



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CEOP websites



www.thinkuknow.co.uk

www.thinkuknow.co.uk/parents



www.ceop.police.uk/safety-centre